

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

In the Matter of	)	
	)	
WBLB, Inc.	)	File No.: EB-03-NF-061
License of WBLB	)	NAL/Acct. No. 200432640001
Pulaski, Virginia	)	FRN 8693277
	)	

**FORFEITURE ORDER**

**Adopted: June 8, 2004**

**Released: June 14, 2004**

By the Chief, Enforcement Bureau:

1. In this *Forfeiture Order* ("Order"), we issue a monetary forfeiture in the amount of eight thousand dollars (\$8,000) to WBLB, Inc. ("WBLB"), licensee of AM station WBLB, for repeated violation of Section 11.35(a) of the Commission's Rules ("Rules").<sup>1</sup> The noted violation involves WBLB's failure to have its Emergency Alert System transmitting functions available during times the station is in operation.

2. On March 11, 2004, the Resident Agent of the Commission's Norfolk, Virginia Field Office ("Norfolk Office") issued a *Notice of Apparent Liability for Forfeiture* ("NAL") in the amount of \$8,000 to WBLB.<sup>2</sup> WBLB has not filed a response to the NAL. Based on the information before us, we affirm the forfeiture.

3. **ACCORDINGLY, IT IS ORDERED** that, pursuant to Section 503(b) of the Communications Act of 1934, as amended ("Act"),<sup>3</sup> and Sections 0.111, 0.311 and 1.80(f)(4) of the Rules,<sup>4</sup> WBLB, Inc. **IS LIABLE FOR A MONETARY FORFEITURE** in the amount of \$8,000 for repeatedly violating Section 11.35(a) of the Rules.

4. Payment of the forfeiture shall be made in the manner provided for in Section 1.80 of the Rules within 30 days of the release of this *Order*. If the forfeiture is not paid within the period specified, the case may be referred to the Department of Justice for collection pursuant to Section 504(a) of the Act.<sup>5</sup> Payment shall be made by mailing a check or similar instrument, payable to the order of the "Federal Communications Commission," to the Federal Communications Commission, P.O. Box 73482, Chicago, Illinois 60673-7482. The payment should note NAL/Acct. No. 200432640001 and

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<sup>1</sup> 47 C.F.R. § 11.35(a).

<sup>2</sup> *Notice of Apparent Liability for Forfeiture*, NAL/Acct. No. 200432640001 (Enf. Bur., Norfolk Office, released March 11, 2004).

<sup>3</sup> 47 U.S.C. § 503(b).

<sup>4</sup> 47 C.F.R. §§ 0.111, 0.311, 1.80(f)(4).

<sup>5</sup> 47 U.S.C. § 504(a).

FRN 8693277. Requests for full payment under an installment plan should be sent to: Chief, Revenue and Receivables Operations Group, 445 12th Street, S.W., Washington, D.C. 20554.<sup>6</sup>

5. **IT IS FURTHER ORDERED** that a copy of this *Order* shall be sent by first class mail and certified mail return receipt requested, to WBLB, Inc., 3570 Robin Tract Road, Pulaski, Virginia 24301 and by first class mail to P.O. Box 150, Pulaski, Virginia 24301.

**FEDERAL COMMUNICATIONS COMMISSION**

David H. Solomon  
Chief, Enforcement Bureau

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<sup>6</sup> See 47 C.F.R. § 1.1914.